2002 2022 eaible ommunities **20TH ANNIVERSARY**

EDIBLE COMMUNITIES MEDIA KIT | 2021/2022

Edible Communities is a network of individually owned, locally focused publications across the US and Canada. Each Edible magazine is beloved in their community because they speak to people where they live and how they live.

This offers you a *unique opportunity:*

Advertise nationally, but reach a deeply engaged audience.



Deeply engaged, because Edible readers like to pick up a coffee or a glass of wine and sit to read *their* Edible magazine. This explains why they spend 52 minutes on average with each issue. Well-educated and financially secure, they enjoy cooking as well as eating at fine restaurants, travelling as well as buying local, and believe in supporting socially responsible and environmentally conscious brands.

We make it easy for you to engage with a valuable demographic.





Book ad space in the *Signature Section*, which appears 4X a year in Edible magazines, and your ad will run alongside important stories from thought-leaders in the local, sustainable food movement. Your booking includes website, social media, and newsletter support, to help drive a national conversation. Reach 1,500,000+ engaged print readers, plus many thousands more digitally, with ad packages from \$75k. This offer is exclusive to 4 advertisers each season, so book early.

Let us help you reach your target audience.



For further details of our *Signature Section* offer, or to get more information about targeted regional advertising, contact:

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